

Press Release

Participants Urged All Stakeholders Have The Duty To Sustain and Pass Shadey Festival to Future Generations

Thursday August 22, 2019 Sekota | A consultation forum entitled “Shadey Culture for Our Long Lasting Peace” held on August 22, 2019 in the city of Sekota, Wag Hemera Zone.

The panelists include the regional culture bureau Chief Ato Bezet Abeye, research paper presenter Dr. Atsede Tefera, Wag Hemera zone national administrator and invited guests.

In the forum, Ideas were pointed out by participants that the Shadey festival has significant economic benefits, and suggested the social benefits which enables women to be free from the pressures of home chores which was traditionally accepted as the role of women.

Dr. Ayalew, the moderator of the cultural forum, said: "The festival of Shadey should not be politically motivated, and needs a budget that is free of political will and pressure."

Participants mentioned that this culture needs a support from the government as well as the community. Finally, participants urged that a similar cultural forums must be organized in order to keep it permanently.

Note to Editors:-

SELAM is an international, non-government, and non-for-profit organization established in Sweden in 1997. SELAM is committed to create an enabling environment for cultural growth that shall contribute to economic, political, and social development. SELAM, through its country office Selam Ethiopia, is a reputed name in the culture sector for:

- **Catalyzing Sectoral Transformation** through advocacy and engagement of relevant stakeholders, where we organized hundreds of networking and advocacy platforms – dubbed **Selam Cultural Forum** – a series of continual events for the last 10 years, with each edition focusing on a specific thematic topic in culture.
- **Facilitating Cross-Cultural Exchange** mainly through organizing music festivals in Ethiopia, Sweden, Cuba, and other countries while providing opportunities and exposure to emerging artists and performers – our flagship annual music concert **Selam Festival Addis** is a testament.
- **Brokering Knowledge** via capacity building trainings by highly qualified international professionals to upgrade skills of Ethiopian musicians, sound engineers, artists, film makers,

and professionals. Selam Ethiopia is currently implementing a three-year project – **Culture Leads the Way (CLtW)** – in Addis Ababa and four regional states that aim to strengthen and advance the participation of culture actors in the development processes through different forms of cultural expressions, including this edition of **Selam Cultural Forum**.

For more information, please contact:-

Helen Eshetu, Communication Coordinator

Mobile: 0920-83-27-71

Email: helen@selam.se

or Sisay Megistie, Program Manager

Mobile: 0912-07-22-62

Email: sisay@selam.se